



outdoor digital video billboards

www.xtronx.com | san francisco 415.974.6500 | new york 212.362.7200

TWO for the Price of One

Macy's Vision Is a Full-Motion Digital Video Billboard that Wraps around the Corner of 34th Street and Seventh Ave.



Macy's Vision

34th Street & 7th Avenue

New York, NY

16' x 20' LED screen • Double Screens

DEC: 450,000

RATES

Please contact us for pricing information

san francisco 415.974.6500

new york 212.362.7200

or email us sales@xtronx.com

Spots can be displayed in 15, 30 or 60 second increments • Sold upon availability. Rates are subject to change without notice. All content is subject to approval by xtronx and Macy's .

Located at the entrance to the World's Largest Department Store

- 16' x 20' for Each Screen
- 640 Square Feet, for both Screens

Neighborhood Landmarks

- Madison Square Garden
- Empire State Building
- Fashion Center
- Central Post Office

Transportation Hub

- Penn Station Subway Complex, A, C, E, 1, 2, 3, 9 Trains
500,000 Straphangers, Each Day
- Penn Station's Long Island Rail Road
300,000 Commuters, Each Day
- Penn Station's Amtrak
- Herald Square Subway Complex, B, D, F, V, N, Q, R, W Trains
500,000 Straphangers, Each Day

Creative Flexibility

- Run 15, 30, or 60-Second Spots
- Dynamic Scheduling to Change Creative

